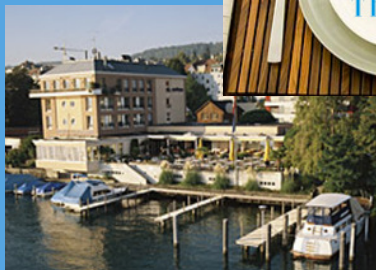


comartis

Lunch Forum invitation

Sustaining Innovation

Comartis AG invites you to attend a round table lunch discussion with a small group of guests who, like you, are responsible for supporting business performance and who want to explore new ways on how to use technology to foster, develop and sustain creativity and innovation in their businesses.



Monday, 6th September 2010

11:30 - 14:00

Hotel Alexander am See

Seestrasse 182, 8800 Thalwil - Zürich

Tel: 043 388 38 38 / www.alexander-am-see.ch

Customer and market needs are in a constant state of change. The consumer's palate a moving target. You figure out what customers want on Monday, and on Friday they want something else. The good news - everyone is in the same boat. If, however, you are quick on your feet you can meet these needs before the rest of the pack and gain the sought-after competitive edge.

How?

By ensuring you have a proper innovation process in place. Then if you are going to achieve and sustain a leadership position in a global marketplace that never sleeps, your company must be:

- A hothouse of creative thinking in order to continuously generate new ideas;
- Able to speedily collect and assess information to determine product potential;
- Able to translate information into actionable data for product creation and optimization; and
- In the position to successfully transfer your creations from the lab to the actual marketplace.

That's why more and more companies are relying on standardization and software support in their innovation processes. Key mechanisms, which aim to optimize resources, minimize risks and costs whilst promising to improve the chances of a successful market penetration through increased consumer acceptance. All contributors to an improved bottom line and standing in the marketplace.

Want to find out more?

We cordially invite you as our guest to attend this round table lunch discussion¹. The programme of which will be as follows:

Case Study: Mr. Patrick Rudolph, e-Communications Manager from the renown Swiss cosmetics company, La Prairie Group, will talk about how they use e-surveys to fulfill their needs regarding innovation testing.

Sustaining Innovation: Mr. Omar Lahyani, CEO of Comartis, a leading provider of assessment and talent management solutions, will give a short presentation on how best to leverage e-Learning tools to foster and sustain creativity and innovation and how they can fit into a larger business strategy.

Discussion: Over lunch we will facilitate an open exchange of experiences and ideas regarding how organisations have overcome, or plan to overcome, the challenges of introducing e-tools into their business.

We look forward to seeing you at this "food for thought" event.

Limited number
of places²

RSVP

events@comartis.com
Tel: +41 (0)41 766 41 11

¹ It is planned to hold the forum in English. Please let us know of any other language preferences.

² If you know of someone who might also be interested to come, please feel free to let us know.